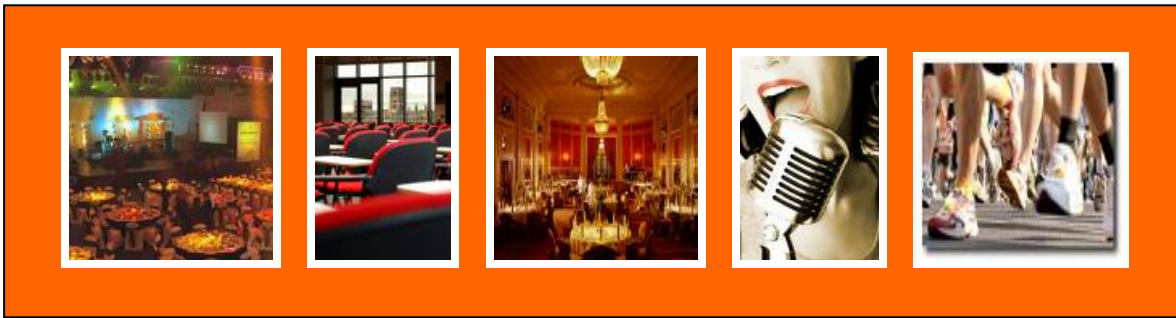


GET REAL

EVENTS EXPERIENCE



A selective events experience program with a scholarship opportunity

For Year 11 students

What is *Get Real*?

Get Real is a program run by Kenvale College in partnership with a number of industry establishments within Sydney.

The program will give students:

1. one week of workplace experience in a Sydney hospitality or events establishment, and
2. a chance of winning a full scholarship to study Hospitality and Event Management at Kenvale College

Kenvale College: History & Mission

Established in 1971, Kenvale College is Australia's first private Hospitality College. A non-profit College, Kenvale is committed to meeting the needs of the Australian Hospitality and Event Industries. Kenvale College graduates have a 100% success rate in finding employment.

Kenvale's Core Values are: ***Knowledge. Experience. Humanity.***

As Australia's first private Hospitality College, and a founding member of the Australian Association of Hotel Schools, Kenvale has been leading the way in excellence in education in its field. With its unique industry placement structure, experience is integrated into the program in a way that allows students to gain a practical knowledge that is consistently applied to the real world.

Above all, the thread underlying everything done at Kenvale is humanity. As per the founding philosophy, Kenvale sees hospitality and events as channels for making society more humane. Through taking care of people and treating everyone with the utmost dignity and respect, people in this industry can touch the lives of those they serve.

How does *Get Real* work?

1. Year 11 students apply to **Get Real** by submitting the enclosed application form.



2. Applications are reviewed and students are called for group interviews at Kenvale College. The skills assessed include listening & communication skills, leadership & team building and service attitude.



3. The top fifteen students are selected to participate in one week of workplace experience with exposure to Events.



4. Students fulfill their one week work placement while being assessed by their supervisor/ manager.



5. Students submit a short written report of their workplace experience to Kenvale College.



6. Student's performance is evaluated based on work placement assessment and written report submission.



7. Top two are students chosen and announced at a function at Kenvale College. Those two students are awarded a full scholarship to Kenvale College's Advanced Diploma of Hospitality and Eventst. One of the two scholarships is reserved for a regional student.

Who should apply?

Year 11 students. Students who are currently undertaking Hospitality, Entertainment or Tourism as HSC subjects will find this program particularly relevant, however all students interested in this industry are encouraged to apply.

Career Advisors and/or VET teachers are encouraged to select those students who see themselves working in the events industry. Students must show the following attributes: listening & communication skills, leadership & team building, hard working and service attitude.

How to apply?

Enclose an application form together with supporting documents in any format e.g. written, video, or power point.

Students are encouraged to use their creativity in order to highlight their skills, attitude and passion for the events industry.

Dates and Times for *Get Real*

Application Due Date:	August 20, 2010
Panel interviews:	September 13 to September 15, 2010
Workplace Training:	September 27 to October 1, 2010 or October 5 to October 9, 2010
Work Experience Report Due Date:	November 8, 2010
Winners Cocktail Evening:	February 10, 2011

Participating Industry Establishments

The participating industry establishments include the following:

1. ACER Arena
2. Shangri-la Hotel
3. Novotel Brighton Beach & Darling Harbour
4. Pullman Hotel at Sydney Olympic Park
5. Sofitel Wentworth Sydney
6. Sydney Convention and Exhibition Centre
7. Key Media
8. Avocado Group (finalists in 2009 Australian Events Awards)

Workplace Experience Assessment

Once fifteen students have been selected, Kenvale College will arrange with the participating industry establishments a one-week work experience program. The establishment will assess the student's performance using the following attributes as key performance indicators:

- Personal Presentation & Professional skills
- Attitude
- Technical skills & Development
- Participation
- Teamwork

Workplace Training Report

After the students have completed their one week work experience program, they are to submit a simple report to Kenvale College for their final assessment. The report needs to include the following information:

- Student's personal details
- Name of establishment
- Immediate supervisors name and contact details
- Description of tasks carried out during work experience program (500 words maximum)
- Explanation of three personal or professional skills acquired during the work experience program (500 words maximum)
- Explanation of why they should be awarded the scholarship to study at Kenvale
- Which area of the industry they see themselves in five years from now

GET REAL APPLICATION FORM

Send application form together with any relevant supporting documents to:

Get Real Applications

Kenvale College

38 High Street

Randwick NSW 2031

Australia

PERSONAL DETAILS

Title Ms /Mr Surname _____

Given Name: _____

Date of birth: / / (DD/MM/YY) Citizenship: _____

Address: _____

Suburb: _____ Post Code: _____

Telephone () _____ Mobile: _____

Email: _____

Medical conditions, which may influence / affect your ability to engage in this program:

Give a personal profile of yourself (family, interests, ambitions, achievements, etc)

WORK EXPERIENCE

Outline any work experience/ job you have had in the past, not including work placement

Describe briefly what you think is required to succeed in the events industry

EDUCATION

School Attending: _____

Teacher who recommends this application: _____

Subjects currently studying and latest school results

SUBJECT	MARK

PARENTS/ GUARDIAN DECLARATION

‘I hereby give consent for my child to participate in *Get Real*. I agree to the use of photographic, video, audio or any other form of electronic recording of my child for and on behalf of Kenvale College.’

Parent/ Guardian must make themselves available to be contacted in an emergency during the student’s work experience. It is thus imperative to provide correct contact numbers for at least one, preferably two, parents or guardians.

Applicant’s Signature/ Date

Parent/ Guardian (Signature/ Mobile No)

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